

Institute of Psychology, University of Wrocław, Courses 2017-2018
ERASMUS+

Teacher's name	Subject/Module title	Kind of classes	Number of hours	Semester	Course description	ECTS credits
Dr Jarosław Klebaniuk (9 hours) Dr Marcin Czub (6 hours)	Educational module: Contemporary trends in psychology – chosen issues	Lecture	15	Winter	The course is thought to present selected issues, concepts and research achievements of the modern psychology. The participants will be acknowledged with fundamental as well as recent research on: right-wing authoritarianism and attitudes towards social inequalities and Visual Cognition.	5
Dr Dorota Kanafa-Chmielewska	Antecedents and consequences of job satisfaction	Workshop	30	Winter	The objective of the course is to acquaint Students with the main theories and research on job satisfaction. The main objective of the course is to conduct research in the aforementioned area. The impact will be put on the preparation and realisation of the research project as well as calculation and presentation its results.	4
Dr Michał Dębek	Psychology in advertising	Workshop	30	Winter	An introduction to the universe of advertising management. The participants will be familiarised with psychological factors influencing the perception of advertising. They will also be acquainted with possibilities of applying psychology into marketing managerial practice (e.g. working with consumers' needs and desires, attention, perception, emotions, motivations etc.). A variety of techniques of creating persuasive communication will be introduced; students will learn how to alter or reinforce people's attitudes toward brands, products or ideas. This workshop is also a serious teamwork practice, including role playing games, acting as a consumer, account manager, strategist, copywriter or creative director in a hypothetical advertising agency.	4
Dr Michał Dębek	Customer experience laboratory	Workshop	30	Winter	An introduction to consumer behaviour studies and practice, with a strong emphasis on holistic customer experience management. Students will learn how psychology, as a science, can be applied into business strategy of customer-centric organisations. We will discover and discuss so called "touchpoints" or "moments of truth" in relations between organisations and their customers, as well as how to manage them. Students will try to design "experiential platforms" for a variety of products or places. A must attend for those who dare to discover the truth about hidden drivers of our buying behaviour, choices and consumer satisfaction.	4
Dr Katarzyna Durniat	Interpersonal Training	Workshop	30	Winter	It is a training with workshops elements (workshop skills gaining addressed to students of psychology) mastering interpersonal competences through acting and social confrontation. The aim of it is to improve interpersonal functioning of an individual (working on self-esteem, self-consciousness, creativity and openness) and an individual in a group (interpersonal communication, assertiveness, social integration, mechanisms of group functioning). Additionally, students of psychology will train and model their own workshops skills and will deepen theoretical grounds of the areas trained. A combination of behavioural and cognitive training.	4
Prof. dr hab. Alicja Senejko	Educational module: Current issues in psychological theory and practice -	Lecture	15	Summer	The main aim of lecture is to present fundamental issues connected with difficulties of forming adolescents' personal identity at the time of dynamic transformations of globalization. Psychological development in adolescence is portrayed in the perspective of getting the chances and also threats associated	5

Institute of Psychology, University of Wroclaw, Courses 2017-2018

ERASMUS+

	Contemporary dilemmas in the process of Youth development				with life of younger and older youth in 21-st century.	
Dr Dorota Kanafa-Chmielewska	Work and Organizational Psychology	Seminar	15	Summer	The objective of the course is to acquaint Students with the main theories and research on industrial and organizational psychology in the areas of personnel psychology, and the work environment. The fundamentals of industrial and organizational psychology comprise knowledge on the structure and functional aspects of organization and consequences of individual differences among employees. The impact will be put on the implementations of the achievements of work and organizational psychology in modern management and human resources practices.	2
Dr Agnieszka Sorokowska	Social Psychology	Seminar	15	Summer		2
Dr Katarzyna Durniat	Workplace pathologies and employees wellbeing.	Seminar	30	Summer	The objective of the course is to provide students with fundaments of scientific knowledge on workplace pathologies (vs. healthy work environment and employees' wellbeing), focusing on various forms of workplace harassment (esp. mobbing/bullying, burnout, power abuse, etc) from the perspective of work and organizational psychology (with some elements of social and clinical approach as well). The workplace pathologies and employees' wellbeing will be presented and discussed from current international legal and scientific and perspective.	4
Mgr Agata Groyecka	Nonverbal communication	Workshop	15	Summer	The course covers a selection of issues from the scope of nonverbal communication, including: 1. The roles of gestures, mimicry and posture 2. Cultural differences in nonverbal communication. 3. Evolutionary approach to nonverbal communication (signaling in mate selection). 4. Nonverbal aspects of vocal communication. 5. Personal distance and territory in communication.	2
Dr Marcin Czub	Virtual Reality use in Psychology	Workshop	45	Summer	During the course students will be designing and conducting experimental studies related to Virtual Reality applications in psychology. They will acquire both theoretical and practical knowledge, and skills related to this field.	6